



**2022 CCAP County Administration Conference**  
**June 1 – 2**  
**The Penn Stater Hotel and Conference Center**  
*Updated 2/10/2022*

This unique Conference welcomes chief clerks, county administrators, and directors of HR, finance and technology! Attendance at the County Administration Conference for vendors is only granted by being a Conference sponsor; sponsorship does not include a tabletop exhibit. Sponsorship contracts must be received by May 13 to be included in the Conference materials.

**Blue Ribbon Conference Sponsors** (\$7,500) will have:

- A logo displayed on the top of the sponsorship sign that appears at Conference events
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo displayed on the big screen before each general session
- A logo along with a short description of your firm featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A full page personalized advertisement/flyer in the Conference packet
- The opportunity to display brochures and company information at the “sponsors’ table” at the back of general sessions
- A listing with logo, contact name, address, phone number, website, email and a paragraph description of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- Two complimentary full Conference registrations (additional personnel will be charged \$295 per person)

**Red Ribbon Conference Sponsors** (\$5,000) will have:

- A logo displayed on the sponsorship sign that appears at Conference events
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo on the big screen before each general session
- A logo along with a tagline description of your firm featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A half page personalized advertisement/flyer in the Conference packet
- The opportunity to display brochures and firm information at the “sponsors’ table” at the back of the general sessions
- A listing with logo, contact name, address, phone number, website and email of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- Two complimentary full Conference registrations (additional personnel will be charged \$295 per person)

**White Ribbon Conference Sponsors** (\$2,000) will have:

- A logo displayed on the sponsorship sign that appears at Conference events
- A linked name on the Conference webpage
- A linked name in all email blasts for the event
- The name of the firm displayed on the big screen before each general session
- A logo and announcement of the firm name featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A listing with logo, contact name, address, phone number, website and email of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- One complimentary full Conference registration (additional personnel will be charged \$295 per person)

**Patron Conference Sponsors** (\$1,000) will have:

- The name of your firm listed on the sponsorship sign that appears at Conference events
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- The firm name featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A listing with contact name, address, phone number, website and email of the firm on the Conference mobile app
- One complimentary full Conference registration (additional personnel will be charged \$295 per person)

**You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.**

**Contact CCAP:** Mandi E. Glantz, CAE  
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