



2023 CCAP Conference Sponsorship Opportunities

Updated 1/2023

Being a CCAP Conference sponsor is a great opportunity for your firm to get connected with Pennsylvania's top county leaders. It gets your name in front of county officials throughout the Conference, giving your firm more "exposure" for your dollar. There are several Conference events and multiple levels of sponsorship available for those interested in participating.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- A logo displayed on the top of the sponsorship sign that appears at Conference events
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo displayed on the big screen before each general session
- A logo along with a short description of your firm featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A full page, full color advertisement in a future issue of *Pennsylvania County News*
- The opportunity to display brochures and company information at the "sponsors' table" at the back of general sessions
- A listing with logo, contact name, address, phone number, website, email and a paragraph description of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

Red Ribbon Conference Sponsors (\$5,000) will have:

- A logo displayed on the sponsorship sign that appears at Conference events
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo on the big screen before each general session
- A logo along with a tagline description of your firm featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A half page, full color advertisement in a future issue of *Pennsylvania County News*
- The opportunity to display brochures and firm information at the "sponsors' table" at the back of the general sessions
- A listing with logo, contact name, address, phone number, website and email of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

White Ribbon Conference Sponsors (\$2,000) will have:

- A logo displayed on the sponsorship sign that appears at Conference events
- A linked name on the Conference webpage
- A linked name in all email blasts for the event
- The name of the firm displayed on the big screen before each general session
- A logo and announcement of the firm name featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A listing with logo, contact name, address, phone number, website and email of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- One complimentary full Conference registration

Patron Conference Sponsors (\$1,000) will have:

- The name of your firm listed on the sponsorship sign that appears at Conference events
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- The firm name featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A listing with contact name, address, phone number, website and email of the firm on the Conference mobile app
- One complimentary full Conference registration

You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.

Contact CCAP: Patty Stroble
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