



SPONSORSHIP OPPORTUNITIES & CONTRACT

Get connected to Pennsylvania's top county leaders by being a CCAP Conference sponsor! Your company name and logo will appear throughout the Conference, which is a great way to show your support of CCAP and all the work that County officials do in Pennsylvania. CCAP has many educational events throughout the year and various levels of sponsorship available.

BLUE RIBBON CONFERENCE SPONSORS (\$7,500) are entitled to:

- Your logo displayed on sponsorship signs at the Conference
- Your linked logo on the Conference webpage
- Your linked logo in all email blasts for the event
- Your logo displayed on the projector before each General Session
- Your logo along with a short description of your company featured in the sponsorship video shown during the Opening and Closing General Sessions
- A banner advertisement image with hyperlink displayed on the Conference mobile app
- A full page, full color advertisement in a future issue of Pennsylvania County News
- A listing with your logo, contact name, address, phone number, website, email and a paragraph description of the company in the Conference mobile app
- The opportunity to display brochures and company information at the "Sponsors' table" at the back of General Session room
- The Conference attendee list emailed one week before the event
- Two complimentary full Conference registrations

RED RIBBON CONFERENCE SPONSORS (\$5,000) are entitled to:

- Your logo displayed on the sponsorship sign that will appear at the Conference
- Your linked logo on the Conference webpage
- Your linked logo in all email blasts for the event
- Your logo displayed on the projector before each General Session
- Your logo along with a tagline description of your company shown at the Opening and Closing General Sessions
- A banner advertisement image with hyperlink to be displayed on the Conference mobile app
- A half page, full color advertisement in a future issue of Pennsylvania County News
- The opportunity to display brochures and company information at the "Sponsors' table" at the back of the General Sessions
- A listing with your logo, name, address, phone number, website and email in the Conference mobile app
- The Conference attendee list emailed one week before the event
- Two complimentary full Conference registrations

WHITE RIBBON CONFERENCE SPONSORS (\$2,000) are entitled to:

- Your logo displayed on the sponsorship sign at the Conference
- Your linked name on the Conference webpage
- Your linked name in all email blasts for the event
- The name of the firm displayed on the projector before each General Session
- Your logo and announcement of your company featured during the sponsorship video shown during the Opening and Closing General Sessions
- A banner advertisement image on the Conference mobile app
- A listing with your logo, contact name, address, phone number, website and email on the Conference mobile app
- The Conference attendee list emailed one week before the event
- One complimentary full Conference registration

PATRON CONFERENCE SPONSORS (\$1,000) are entitled to:

- The name of your company listed on the sponsorship sign
- Your linked name on the Conference webpage
- Your company name in all email blasts for the event
- Your company name featured during the sponsorship video shown at the Opening and Closing General Sessions
- A listing with your name, address, phone number, website and email on the Conference mobile app
- One complimentary full Conference registration

My organization agrees to sponsor the **2024 CCAP Fall Conference, November 24 - 26, 2024**, for the indicated amount:

Blue Ribbon Conference Sponsor (\$7,500)

Red Ribbon Conference Sponsor (\$5,000)

White Ribbon Conference Sponsor (\$2,000)

Patron Conference Sponsor (\$1,000)

To sponsor or for questions, contact: Patty Stroble, Director of Vendor Relations
(717) 736-4739 or ppstroble@pacounties.org



Hershey, PA



A LA CARTE ADDITIONAL SPONSORSHIPS

New for 2024! Choose an a la carte sponsorship opportunity for even more exposure before county elected officials and their staff! The a la carte items will be in addition to our all-encompassing program that we have had for many years, not instead of. This tailored approach allows for even more engagement with key decision makers in Pennsylvania.

You must choose either a Blue, Red, White or Patron level sponsorship first, in order to be able to choose an a la carte sponsorship item of your choice. These additional sponsorship items will highlight your company in a real and tangible way for even more impact.

Please contact Patty Stroble, Director of Vendor Relations, for more information, or with questions. Thank you!
Multiple Companies May Sponsor Each A La Carte Item.

- Conference Welcome Reception on Sunday, November 24, 5 - 6 p.m. _____ **\$1,200**
- President's Reception & Game Night on Monday, November 25, 8:30 - 11 p.m. _____ **\$1,000**
- Academy for Excellence in County Government Workshop (Personnel and Labor Relations) on Sunday, November 24, 3 - 4:30 p.m. _____ **\$1,000**
- Conference Luncheon on Monday, November 25, 12 - 1:15 p.m. _____ **\$1,000**
- CEL Alumni Reception on Monday, November 25, 5 - 6 p.m. _____ **\$1,200**
- Breakfast Buffet _____ **\$1,000 per day**
 - ___ Monday, November 25, 7:30 - 9 a.m.
 - ___ Tuesday, November 26, 7:30 - 8:30 a.m.
- Refreshment Break _____ **\$1,000 per day**
 - ___ Sunday, November 24, 2:30 - 3:30 p.m.
 - ___ Monday, November 25, 10:30 - 11:30 a.m.
 - ___ Tuesday, November 26, 9:45 - 10:45 a.m.

Please complete the information as you would like it to appear in printed materials and submit your logo in both a JPG and vector file format with your banner ad (Blue, Red, White Ribbon sponsors) in a 320 x 45 pixel dimension file format by November 6, 2024 to Patty Stroble, Director of Vendor Relations at ppstroble@pacounties.org.

Company Name: _____

Company Address: _____

City, State, Zip: _____

Website: _____

Contact Name: _____

Contact Title: _____

Contact Phone: _____

Contact Email: _____

Authorized Signature: _____ Date: _____

Complimentary attendance is only granted to Conference sponsors. CCAP will register your company's attendees based on the information provided.

ATTENDEE ONE (included with all sponsorship levels)

Name: _____

Title: _____

Email Address: _____

Indicate Days of Attendance: November 24 November 25 November 26

ATTENDEE TWO (Complimentary with Blue and Red sponsorships only. \$330 for Associate Member Vendors and \$430 for Non-Associate Member Vendors.)

Name: _____

Title: _____

Email Address: _____

Indicate Days of Attendance: November 24 November 25 November 26

PAYMENT INFORMATION

Check enclosed (payable to CCAP)

Invoice Requested

Contact Me to Pay with Credit Card

Total Cost: \$ _____

You can expect electronic confirmation immediately following receipt of your sponsorship contract as well as an outline of benefits and deadlines for materials needed by CCAP. Should you not receive confirmation, please contact CCAP immediately to ensure that your contract has been received and processed. **All sponsorship contracts must be received by Wednesday, November 6, 2024, to ensure all benefits are actualized. Should your organization be unable to fulfill its sponsorship contract, a written notice of cancellation must be sent to ppstroble@pacounties.org by November 6, 2024, to be released from this contract.**

If unanticipated events beyond CCAP's reasonable control (including, but not limited to: acts of God; declared war in the United States; government regulation, including, but not limited to, government regulations prohibiting travel to the city in which the Conference will be located over the dates of the event or prior thereto and/or the issuance of a "Travel Warning" by the Centers for Disease Control that specifically advises travelers to avoid all non-essential travel to area where the Conference will be held and which travel advisory is in effect over the event dates or prior thereto; pandemics, epidemics, recognized health threats as determined by the World Health Organization, the Centers for Disease Control, or local, state or federal government authority or health agencies [including, but not limited to the health threats of COVID-19, H1N1, or other infectious diseases]; terrorist attacks in the area where the Conference is to be held; or curtailment of transportation where the Conference is located any of which make it illegal, inadvisable, commercially impracticable or impossible to perform under this Agreement), CCAP may in its sole discretion modify the format of the Conference (such as by making it a virtual event) or take other such reasonable measures to mitigate the impact on the Conference. If CCAP materially modifies the format of the event you may terminate this Agreement and receive a full refund if you provide CCAP with written notice of your termination within ten (10) days of CCAP's notice to you of the format change. If you fail to provide such notice you will have agreed to proceed with your sponsorship of the Conference as modified by CCAP. Upon termination of this Agreement or cancellation of the Conference, CCAP shall not be responsible for payment of any liquidated damages.

Vendor participation as an associate member or sponsor shall not imply, nor be considered or presented as, an endorsement by CCAP of any service or product provided by the vendor. The Board of Directors of CCAP reserves the right, for cause shown, to disapprove an application, or terminate an existing membership. Use of CCAP logos, the words County Commissioners Association of Pennsylvania, or the phrase **The Voice of Pennsylvania Counties**, without the prior authorization and express written permission of CCAP, is prohibited. This includes use by vendors who engage with CCAP as associate members, sponsors, or partners in another engagement.