

DIFFERENT TYPES OF SSL SOLUTIONS

SSL Solution Overview

<i>Review</i>	SIMPLE SSL	ORGANIZATION SSL	PREMIUM SSL
Validation:	Domain Validation (DV)	Organization Validation (OV)	Extended Validation (EV)
Like a:	Library Card	Driver's License	Passport
Provides:	<ul style="list-style-type: none">• Encryption• Validation of domain control	<ul style="list-style-type: none">• Authentication of organization• Proof of applicant's right to request cert for domain• Org details in Certificate info	<ul style="list-style-type: none">• Stringent, industry-standardized authentication of organization
Ideal for:	<ul style="list-style-type: none">• Browser compliance• Informational pages• Just need encryption• Price sensitive customers	<ul style="list-style-type: none">• Pages requiring sensitive info (passwords, payment details, etc.)• Wants more than just encryption	<ul style="list-style-type: none">• Ecommerce• Online banking• Serious about security• Security messaging important

CHOOSING AN SSL CERTIFICATE

SSL Product Recommendations

WHAT ARE YOU SECURING?	SIMPLE SSL Domain Validation (DV)	Recommended	
		ORGANIZATION SSL Organization Validation (OV)	PREMIUM SSL Extended Validation (EV)
A Single Site	<ul style="list-style-type: none"> RapidSSL (Link) Thawte SSL123 (Link) GeoTrust QuickSSL Premium (Link) 	<ul style="list-style-type: none"> GeoTrust True BusinessID (Link) DigiCert Secure Site SSL (Link) DigiCert Secure Site Pro SSL (Link) 	<ul style="list-style-type: none"> GeoTrust True BusinessID with EV (Link) DigiCert Secure Site EV SSL (Link) DigiCert Secure Site Pro EV SSL (Link)
Multiple Sites	<ul style="list-style-type: none"> GeoTrust QuickSSL Premium SAN (Link) PositiveSSL Multi-Domain (Link) 	<ul style="list-style-type: none"> GeoTrust True BusinessID Multi-Domain (Link) DigiCert Secure Site Multi-Domain SSL (Link) 	<ul style="list-style-type: none"> Geo Trust True Business ID With EV Multi-Domain (Link) DigiCert Secure Site EV Multi-Domain SSL (Link)
Subdomains	<ul style="list-style-type: none"> RapidSSL Wildcard (Link) Thawte SSL123 Wildcard (Link) GeoTrust QuickSSL Premium Wildcard (Link) 	<ul style="list-style-type: none"> GeoTrust True BusinessID Wildcard (Link) DigiCert Secure Site Wildcard SSL (Link) 	NA
Multiple Sites + Subdomains	<ul style="list-style-type: none"> PositiveSSL Multi-Domain Wildcard (Link) 	<ul style="list-style-type: none"> GeoTrust True BusinessID Multi-Domain Wildcard (Link) 	NA