

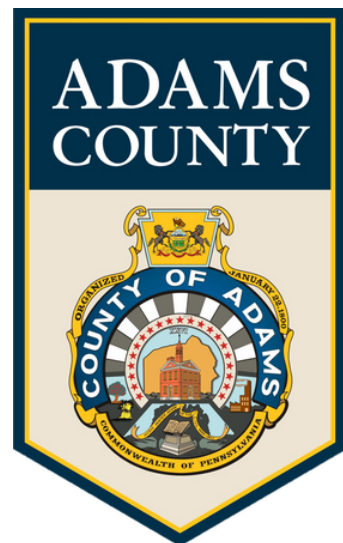
# Adams County Broadband Initiative

The importance of partnerships in our broadband  
expansion efforts

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Adams County Planning*

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Adams Economic Alliance*



# Our Past Broadband Efforts

01

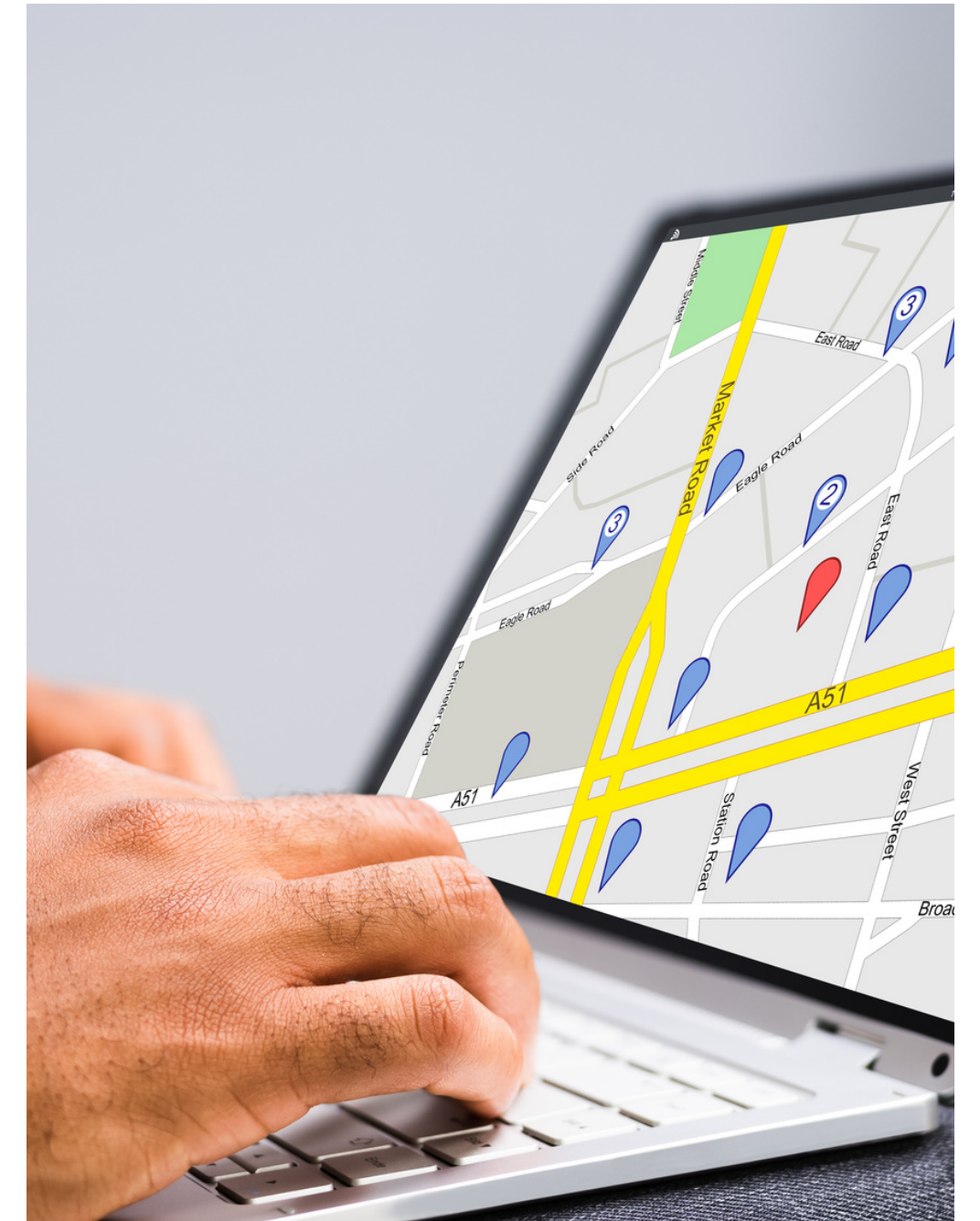
**We previously attempted to create a similar initiative**

02

**Several important lessons were learned**

03

**The main lesson – Partnerships over technical expertise**



# The Beginnings of the ACBI



Immediately the County entered into a partnership with the Adams Economic Alliance

Businesses are more likely to share information

The AEA is aware of potential development sites, business expansion efforts, etc.

**POTENTIAL PARTNERS!**



# The Broadband Taskforce



The County and AEA worked together to establish a taskforce representative of our community

Council of  
Governments

Small Business

Education

Healthcare

Underserved  
Populations

Tourism Industry

Major Employer/  
Agricultural Industry

County Commissioner  
in ex officio role

# Current Status



Currently developing our Broadband Feasibility Study in partnership with Franklin County

This study will tell us where we need internet and potential strategies for each County to get it there.

The taskforce was instrumental in us conducting a successful survey of our residents and businesses



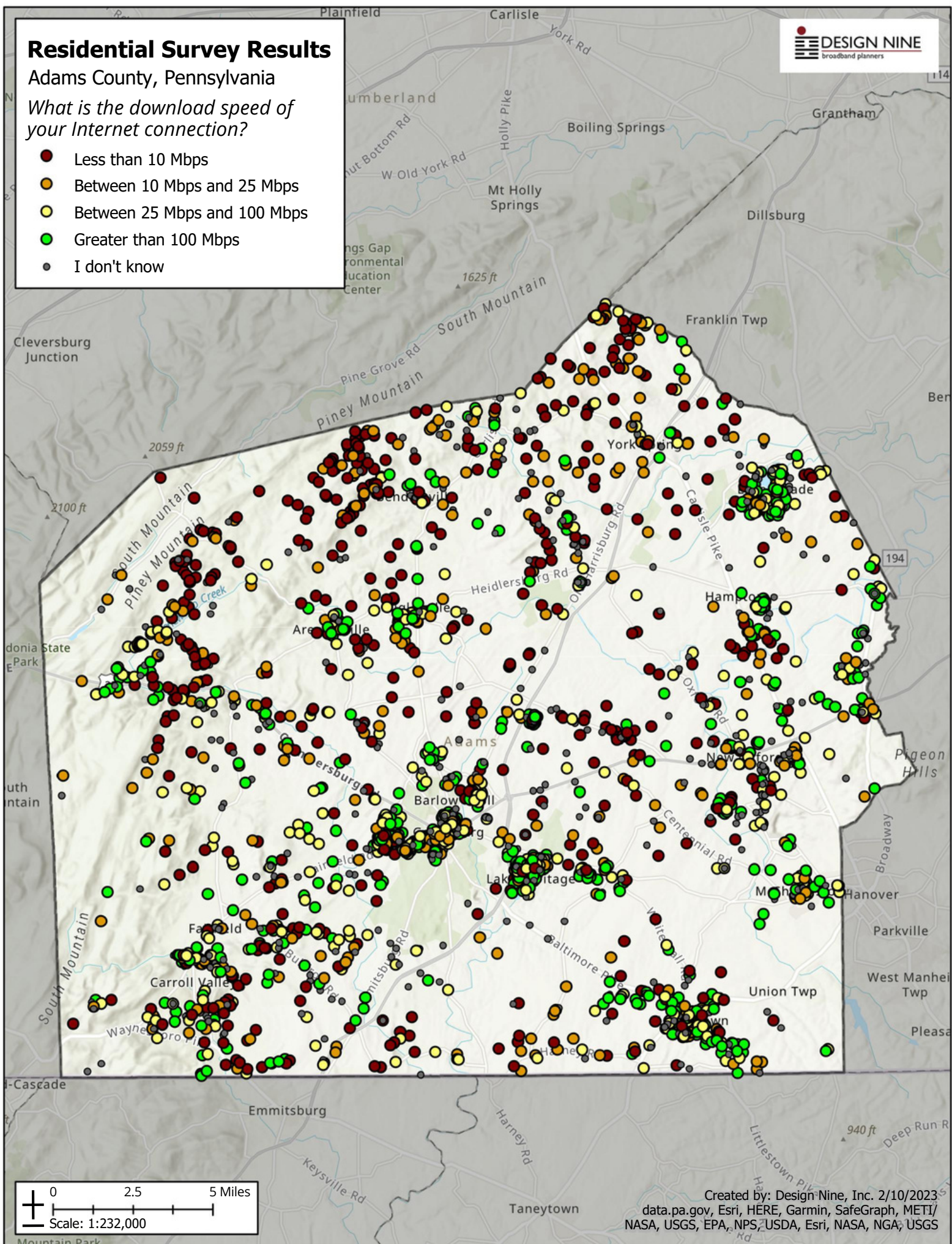


### Residential Survey Results

Adams County, Pennsylvania

What is the download speed of your Internet connection?

- Less than 10 Mbps
- Between 10 Mbps and 25 Mbps
- Between 25 Mbps and 100 Mbps
- Greater than 100 Mbps
- I don't know

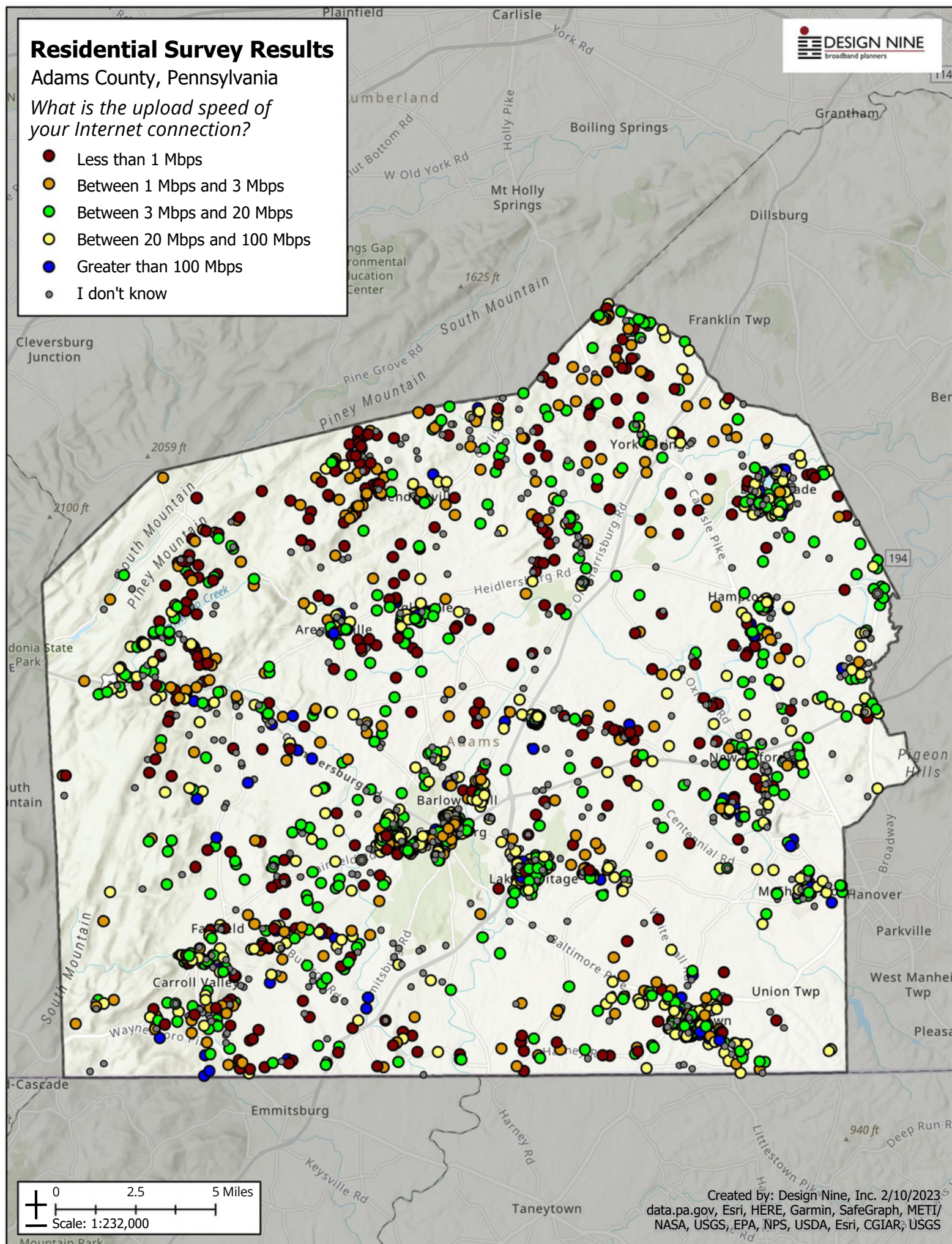


### Residential Survey Results

Adams County, Pennsylvania

What is the upload speed of your Internet connection?

- Less than 1 Mbps
- Between 1 Mbps and 3 Mbps
- Between 3 Mbps and 20 Mbps
- Between 20 Mbps and 100 Mbps
- Greater than 100 Mbps
- I don't know





# Residential Survey

## Main Takeaways

**74% interested in faster and more reliable Internet service**

**42% are “dissatisfied” or “very dissatisfied” with current Internet speeds**

**38% have no other options for their internet services**

**94% feel the County government should help facilitate better broadband**

# Business Survey

## Main Takeaways

**75% interested in faster and more reliable Internet service**

**30% are “dissatisfied” or “very dissatisfied” with current Internet speeds**

**77% need employees to be able to work from home**

**93% feel the County government should help facilitate better broadband**



# Final Thoughts

01

**We have not identified our final strategy – this will be unique to us!**

02

**Community buy-in is vital**

03

**The timing has never been better**

04

**Stay involved with the BDA!**





**THANK YOU**

