



2024 CCAP County Administration Conference
May 15 & May 16
The Penn Stater Hotel and Conference Center

Updated 2/16/24

This unique Conference welcomes chief clerks, county administrators, directors of HR, finance and technology. Sponsorship does not include a table-top exhibit. To attend this conference as a vendor, Conference sponsorship is required and contracts must be received by Wednesday, May 1 to be included in the Conference materials.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- A logo displayed on the top of the sponsorship sign that appears at Conference events
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo displayed on the big screen before each general session
- A logo along with a short description of your firm featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A full page personalized advertisement/flyer in the Conference packet
- The opportunity to display brochures and company information at the "sponsors' table" at the back of general sessions
- A listing with logo, contact name, address, phone number, website, email and a paragraph description of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- Two complimentary full Conference registrations (additional attendees will be charged \$300 per person)

Red Ribbon Conference Sponsors (\$5,000) will have:

- A logo displayed on the sponsorship sign that appears at Conference events
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo on the big screen before each general session
- A logo along with a tagline description of your firm featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A half page personalized advertisement/flyer in the Conference packet
- The opportunity to display brochures and firm information at the "sponsors' table" at the back of the general sessions
- A listing with logo, contact name, address, phone number, website and email of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- Two complimentary full Conference registrations (additional attendees will be charged \$300 per person)

White Ribbon Conference Sponsors (\$2,000) will have:

- A logo displayed on the sponsorship sign that appears at Conference events
- A linked name on the Conference webpage
- A linked name in all email blasts for the event
- The name of the firm displayed on the big screen before each general session
- A logo and announcement of the firm name featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A banner ad image to be displayed on the Conference mobile app (ad will rotate on the mobile app with other Blue, Red and White Ribbon sponsor ads)
- A listing with logo, contact name, address, phone number, website and email of the firm on the Conference mobile app
- The attendee list from the Conference provided one week before the event
- One complimentary full Conference registration (additional attendees will be charged \$300 per person)

Patron Conference Sponsors (\$1,000) will have:

- The name of your firm listed on the sponsorship sign that appears at Conference events
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- The firm name featured during the CCAP produced sponsor video shown at the Opening and Closing General Sessions
- A listing with contact name, address, phone number, website and email of the firm on the Conference mobile app
- One complimentary full Conference registration (additional attendees will be charged \$300 per person)

You can expect a confirmation immediately following receipt of your contract. Should you not receive one, please contact CCAP immediately to ensure that your contract has been received.

Contact CCAP: **Patty Stroble**
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