Most see cash as a non-performing asset.

We see it differently.

At three+one, we know how to make cash work for you.

Contact us today. Garrett Macdonald, CTP, FP&A, Senior Vice President e: gam@threeplusone.us p: 585.484.0311 Ext. 704 – Or – Leah Riley, Sales and Marketing Associate e: ler@threeplusone.us p: 585.484.0311 Ext. 711







180 Office Park Way, Pittsford, NY 14534 www.threeplusone.us







## A pure & independent perspective to ensure every dollar you have works for you. **Every day.**









#### **Case Study**



## Orange County, New York

Increased cashVest score from 63 to 96

With an **\$814MM+ annual budget**, the Finance Commissioner of Orange County was admittedly skeptical about the benefits that a third-party data company could provide. Located just outside of New York City, they did not feel their options in the banking and investment marketplace were limited in any way. The cashVest program quickly uncovered new opportunities which allowed the county to:

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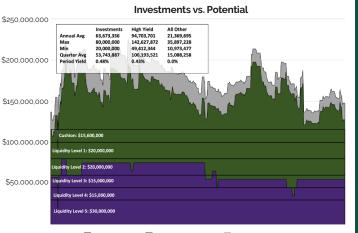
Now generate over \$1MM in additional revenue and is outperforming benchmarks by 5x.

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The cashVest program quickly uncovered new opportunities that were not obvious through cash flow analysis.



The County uses time-horizon data to guarantee value on funds for longer durations.



Investments High-Yield Liquid Low/No-Yield Liquid

		Stra	tegic Liquidi	ty: \$115.6 mi	illion			
	Level 5	Level 4	Level 3	Level 2	Level 1	Cushion	Working Capital	Total
Amount	30,000,000	15,000,000	15,000,000	20,000,000	20,000,000	15,600,000	59,023,785	\$174,623,785
Duration	24 - 30 months	18 - 24 months	12 - 18 months	6 - 12 months	Up to 6 months	Up to 30 days	daily	Varies

### Case Study



### Suffolk County, New York

With a **\$3.2B annual budget**, Suffolk County (one of the largest counties in the country) began using cashVest by the three+one to complement the work being done by their cash-management, finance, and audit departments.

Across multiple departments, the County's leaders were optimistic that leveraging the massive amount of financial data generated by their operations could lead to new and significant benefits for the taxpayers. Since bringing the cashVest program on-board:



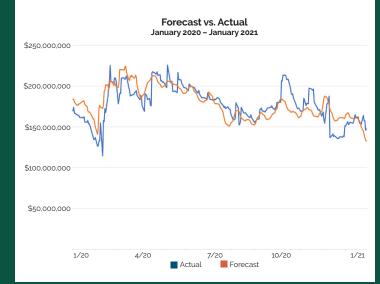
The County has realized seven-figure increases in the value they've received on deposits.



A comprehensive treasury services review allowed the County to evaluate their banks on an apples-to-apples basis and streamline service arrangements which led to \$299,000 in fee savings.

# **}**

Early-stage A.I. for future liquidity forecasting allows the county to realize the full potential of its cash and complement cash flow projections and provide actionable data to optimize short-term liquidity.



#### Case Study

### Pennsylvania County

Increased cashVest score from 60 to 90

With a **\$339MM budget**, cashVest supercharged this Pennsylvania County's ability to bring additional value to their taxpayers. Through continual stress testing and peer benchmarking, cashVest provides data resources that let them know where and for how long to place its short- and long-term operating funds; leading to:



More than \$486,000 in additional value over just the last 12 months!

## 

By using rfpPrep<sup>®</sup>, the County had an apples-to-apples comparison of each bank proposal, resulting in 50% time savings in evaluating responses.



The County's operating cash is currently exceeding benchmarks by approximately 400%.

	" rfr	Prep		
Service Capa Pricing: 40 p	e points is 100, weighted as follows: ubility: 40 points oints distoric Performance: 20 points	Jp <b>rep</b>		
Ranking				
Ranking Rank	Bidder	Score		
	Bidder Entrust Savings & Loan	Score 90/100		
Rank 1	Entrust Savings & Loan	90/100		
Rank 1 2	Entrust Savings & Loan Orchard Bank & Trust	<b>90/100</b> 70/100		

#### Scoring and Answers

Click on section to see answer

Section	Score	Weighting
Service Questionaire	30	40
Pricing: Fees	40	40
References	20	20
Total	90	100

## What people are saying...

Though interest rates have gone up and down for over 100 years, the importance of cash/liquidity management has always remained vital, especially in today's market environment.

By using our innovative liquidity data tools, you can truly maximize the value of your taxpayer resources. To learn more, contact us today.

"The external analysis that three+one brings, and the forecasting, has been absolutely outstanding. Something all of us had kind of hoped for, but none of us had the ability to engage in."

- Suffolk County Comptroller, John M. Kennedy, Jr., Esq.

"It has been one of the greatest things I think I've done in my career here at Allegany County through the whole 37 years."

- Allegany County Treasurer, Terri Ross

"We talked to the most skeptical counties. When they bought in, and realized the power of the solution, that's when we realized, 'let's take this national.'"

- NACo FSC Executive Chairmen, Bill Jasien

To learn more, contact us today. www.threeplusone.us

