



2024 Conference Sponsorship Opportunities

Get connected to Pennsylvania's top county leaders by being a CCAP sponsor! Your company name and logo will appear throughout the Conference, which is a great way to show your support of CCAP and all the work that County officials do in Pennsylvania. CCAP has many educational events throughout the year and various levels of sponsorship available.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- Your logo displayed on sponsorship signs at the Conference
- Your linked logo on the Conference webpage
- Your linked logo in all email blasts for the event
- Your logo displayed on the big screen before each General Session
- Your logo along with a short description of your company featured in the sponsorship video shown during the Opening and Closing General Sessions
- A banner ad image with hyperlink displayed on the Conference mobile app.
- A full page, full color ad in a future issue of *Pennsylvania County News*
- A listing with logo, contact name, address, phone number, website, email and a paragraph description of the firm in the Conference mobile app.
- The opportunity to display brochures and company information at the "sponsors' table" at the back of general session room
- The conference attendee list emailed one week before the event
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

Red Ribbon Conference Sponsors (\$5,000) will have:

- Your logo displayed on the sponsorship sign that will appear at the Conference
- Your linked logo on the Conference webpage
- Your linked logo in all email blasts for the event
- Your logo on the big screen before each General Session
- Your logo along with a tagline description of your company shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app
- A half page, full color advertisement in a future issue of *Pennsylvania County News*
- The opportunity to display brochures and company information at the "sponsors' table" at the back of the general sessions
- A listing with your logo, name, address, phone number, website and email in the Conference mobile app
- The conference attendee list emailed one week before the event
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

White Ribbon Conference Sponsors (\$2,000) will have:

- Your logo displayed on the sponsorship sign at the Conference
- A linked name on the Conference webpage
- A linked name in all email blasts for the event
- The name of the firm displayed on the big screen before each General Session
- Your logo and announcement of your company featured during the sponsorship video shown during the Opening and Closing General Sessions
- A banner ad image on the Conference mobile app
- Your listing with logo, contact name, address, phone number, website and email on the Conference mobile app
- The conference attendee list emailed one week before the event
- One complimentary full Conference registration

Patron Conference Sponsors (\$1,000) will have:

- The name of your company listed on the sponsorship sign
- A linked name on the Conference webpage
- Your company name in all email blasts for the event
- Your company name featured during the sponsorship video shown at the Opening and Closing General sessions
- A listing with your name, address, phone number, website and email on the Conference mobile app
- One complimentary full Conference registration

To sponsor or for questions contact:

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